



## Invest in Your Potential and Embrace the Future of Fitness With Our Proven Success, Unparalleled Growth, and Unique Luxury Concept!

Calling all exercise enthusiasts and aspiring entrepreneurs! When you join the W.O.L.F Fitness family, you get to focus on what you're passionate about – fitness – while we handle the rest, ensuring your success as part of our growing pack!

Did you know that in the United States, the fitness industry is expected to earn a staggering \$434 billion by 2028? With W.O.L.F Fitness, franchisees get the ultimate advantage of tapping into a growth market with in-demand services fine-tuned to meet every client's need!

We've got the proven training protocols, fierce branding, and remarkable year-over-year growth to ensure you can hit the ground running from day one. Stop dreaming and start taking steps towards a stronger, more successful future today, the W.O.L.F Fitness way!

### Meet the Pack

When Trish and Tony Saxby took over in 2018, they brought their vision to elevate the true value of health and wellness in the world, transforming W.O.L.F Fitness into a respectful and encouraging training sanctuary. Today, with three thriving New Jersey locations, W.O.L.F Fitness stands ready to take its one-of-a-kind experience to communities across the nation. Join us as we build a legacy of excellence, one step, one lift, and one howl at a time!

### Step-by-Step Guide to Franchise Ownership



**Introduction** - Complete our contact form to let us know you're interested and our team will reach out with more information.



**Kick-Off** - We schedule an in-person or remote meeting to review your application and discuss our potential partnership.



**Discovery Day** - Our experts arrange a visit to the corporate location to demonstrate our business model and franchise support.



**Sign The FA** - We send over our Franchise Agreement and once you sign it's official. Welcome to the W.O.L.F Fitness Franchise family!



**Start Training** - Our comprehensive program includes hands-on training at our headquarters, on-site support during start-up, and ongoing guidance.



*Don't be a benchwarmer! The time is now to take control and flex those franchise muscles by filling out our contact form below.*



## Building Better Community Together

With proven market success and a unique luxury concept, joining our pack means embracing a future of limitless growth and potential. Don't wait for opportunities; create them with W.O.L.F Fitness and become a force to be reckoned with in the booming billion-dollar fitness market!



**Profitable Model:** The W.O.L.F Fitness concept has been tried and tested, and the financial success speaks for itself. A strong potential return on investment awaits franchise owners.



**Streamlined Operations:** The W.O.L.F Fitness franchise playbook has been fine-tuned so that the day-to-day is as simple as possible, with efficient processes and a better work-life balance.



**Popular Services:** The demand for a powerhouse fitness studio with a focus on strength training is soaring. W.O.L.F Fitness is adaptable and ready to conquer markets across the U.S.



**Growth Opportunity:** As the fitness industry continues to boom, W.O.L.F Fitness stands at the forefront of innovation providing a more convenient and enjoyable experience for guests.



**Unique Concept:** W.O.L.F Fitness offers the perfect fusion of old-school-strength equipment and modern amenities, from personal trainers to online options and an IV/TRT bar for added allure.

## Investing With Integrity

Franchise Fee: **\$50,000**

Royalty Fee: **7%** of Gross Sales

Local Advertising: **3%** of Gross Sales (optional)

Corporate Marketing Fund: **1%** of Gross Sales



## Contact Us Today

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## Honoring Our Commitment to Franchisees

When you invest in W.O.L.F Fitness, you'll have a pack of dedicated support from the mentorship of industry experts to constant motivation to continue growing personally and professionally. We're not just a franchise, we're a family, and your success is our ultimate mission!



**Operational Support:** We've got your back with ongoing training and guidance in customer service, product ordering, pricing strategies, and administrative procedures.



**Marketing Support:** W.O.L.F Fitness coordinates the development of cutting-edge advertising materials conveniently uploaded onto a cloud server for easy access.



**Purchasing Support:** Enjoy the benefits of negotiated quantity discounts on apparel, business supplies, and other essentials to boost your bottom line.



**Developmental Support:** W.O.L.F Fitness leadership continuously researches methods to enhance franchise operations and maximize profitability.